

Relationships



> News from Crews.

A new year is upon us and 2005 is almost just a memory. We are honored to have served our tenants this past year and look forward to 2006.

Throughout the year it is easy to forget the importance of "relationships" in our day-to-day interactions. We want to take this opportunity to express our gratitude to all of our tenants, vendors and business associates for the part each relationship has contributed to the overall success of Hallmark Partners. We truly hope that to some small degree we have been able to contribute to your successes as well.

On behalf of the entire Hallmark Partners team, I would like to wish everyone a happy Holiday Season! We look forward to many more years of building relationships!

Betsy Crews, V.P. of Operations
Hallmark Partners



> From Our Photo Album.



Hallmark Partners recently hosted a Holiday Breakfast for the tenants of the Concourse buildings. The food was provided by the Concourse Cafe, and the hot beverage station was catered by Martin Coffee Company. More than 400 people enjoyed the fresh baked goods and hot coffee in the chilly morning at the Concourse gazebo.



52 GINGERBREAD HOUSES AT CONCOURSE

St. John & Partners held its second annual Gingerbread House Decorating Event for employees, family and friends on December 7th at the Concourse building. More than 100 "architects" worked on 52 gingerbread houses. There were pizza and cookies for dessert, and then the kids did what they do best - make messes and have fun! Santa was there for pictures and to check out the handiwork of the "architects".

As the St. John & Partners' staff continues to grow there's no telling how many gingerbread houses they will need next year, but one thing is for sure, the adults will still be having as much fun as the kids, and the memories they make together will last a lifetime.

Jennifer Edenfield (SJ&P) contributed to this story.



> Hallmark Partners welcomes...



... **Jennifer Cites** and **Issy Pringle** to our team.

Jennifer joins the company as Property Manager for 95 Corporate Center and Heritage Place. She has recently relocated to Jacksonville from Michigan where she completed her BS Degree in Finance, and worked in residential real estate and property leasing.

Issy joins the company as Property Manager responsible for the Concourse buildings and Asbury Commons Shopping Center. As a long-time resident of Jacksonville, she has worked in property management for Flagler Development Company and Trammell Crow Company.

It's a boy!



William Jepta Wells was born on October 26, 2005 at 7:46 in the morning. He was 18" long and weighed 5 pounds 8 ounces. Both Gina and Jep are doing great!



> Did you know...?

Christmas Facts from the Past



"Silent Night" was written in 1818, by an Austrian priest Joseph Mohr. He was told the day before Christmas that the church organ was broken and would not be prepared in time for Christmas Eve. He was saddened by this and could not think of Christmas without music, so he wanted to write a carol that could be sung by choir to guitar music. Later that night the people in the little Austrian Church sang "Stille Nacht" for the first time.

The real St. Nicholas lived in Turkey, where he was bishop of the town of Myra, in the early 4th century. It was the Dutch who first made him into a Christmas gift-giver, and Dutch settlers brought him to America where his name eventually became the familiar Santa Claus.

While soliciting cash for a charity Christmas dinner in 1891, a large crabpot was set down on a San Francisco street, becoming the first Salvation Army collection kettle.

During World War II Americans had to mail Christmas gifts early for the troops in Europe to receive them in time. Merchants joined in the effort to remind the public to shop and mail early and the protracted shopping season was born.

The poinsettia, traditionally an American Christmas flower, originally grew in Mexico, where it was known as the "Flower of the Holy Night". It was first brought to America by Joel Poinsett in 1829.



The Christmas Tree



According to the National Christmas Tree Association, Americans buy 37.1 million real Christmas trees each year; 25 percent of them are from the nation's 5,000 choose-and-cut farms.

For every real Christmas tree harvested, 2 to 3 seedlings are planted in its place.

Cultured Christmas trees must be shaped as they grow to produce fuller foliage. To slow the upward growth and to encourage branching, they are hand-clipped in each spring. Trees grown in the wild have sparser branches, and are known as "Charlie Brown" trees.

Christmas trees are edible. Many parts of pines, spruces, and firs can be eaten. The needles are a good source of vitamin C and pine cones are also a good source of nutrition.

America's national Christmas tree is in King's Canyon National Park in California. The tree, a giant sequoia called the "General Grant Tree", is over 300 feet high. It was made the official Christmas tree in 1925.

Franklin Pierce was the first United States' president to decorate an official White House Christmas tree.

Information source: www.corsinet.com